

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, November 17, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

FRESH
CHOCOLATES
½-lb., 1-lb., 2-lb. boxes

Christmas Cards
21 beautiful cards in box - 89c

Christmas Wrappings
Paper, Tags, Seals, Ribbons,
etc.

WAVE SET - 10c

DRENE SHAMPOO

Fayette Sanitary Napkins
2 pkgs. of 12 for 25c

HOT WATER BOTTLES

Thermos Bottle with composi-
tion lunch box - \$1.59

Thermos Refills - pts. & qts.

Lilac and Roses Toilet Water
2 oz. bottle 15c

Razor Blades - large variety

LIQUOR DEPARTMENT

Well assorted stock of brandy,
rum, gin, cordials, wines

Champagne, Sparkling Bur-
gundy, Wines, Vermouth

TOM and JERRY Batter

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS

OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

BUY MORE WAR BONDS

MOTORCYCLES

BOUGHT and SOLD

Repairs - New and Used Parts

DALY CITY MOTORCYCLE SHOP

7244 Mission Street

JUniper 4-5383

Radio Tubes

Radio Repairs

BYRNE RADIO STORE

RAnd. 7782

6241 Mission Street

Opp. Daly City Theatre

RUGS - DRAPES - CURTAINS

BEAUTIFULLY CLEANED

Free Estimates

MODISTE CLEANERS

"Serving People Who Prefer Quality"

Authorized FLEXFORM Shaping Service
for Ladies' Dresses

6202 Mission Street

JUniper 4-9822

KEEP 'EM ROLLING!

NOW! Headquarters for

BRAKE RELINING MOTOR REPAIRS LUBRICATION

ASK YOUR NEIGHBOR - - HE KNOWS!

Re-Cap Smooth Tires Now — Guaranteed By

FRANK'S UNION SUPER SERVICE STATIONS

No. 1

6200 Mission St.
9 A. M. to 9 P. M.

No. 2

Aleman Blvd. at Sickles
1 P. M. to 10 P. M.

YES

We are accepting
New Customers
Now.



QUALITY CLEANING

DALY CITY CLEANERS

6274 Mission Street

Phone DElaware 5261

Specialize
In
English
Models

TRIUMPH MOTORCYCLES

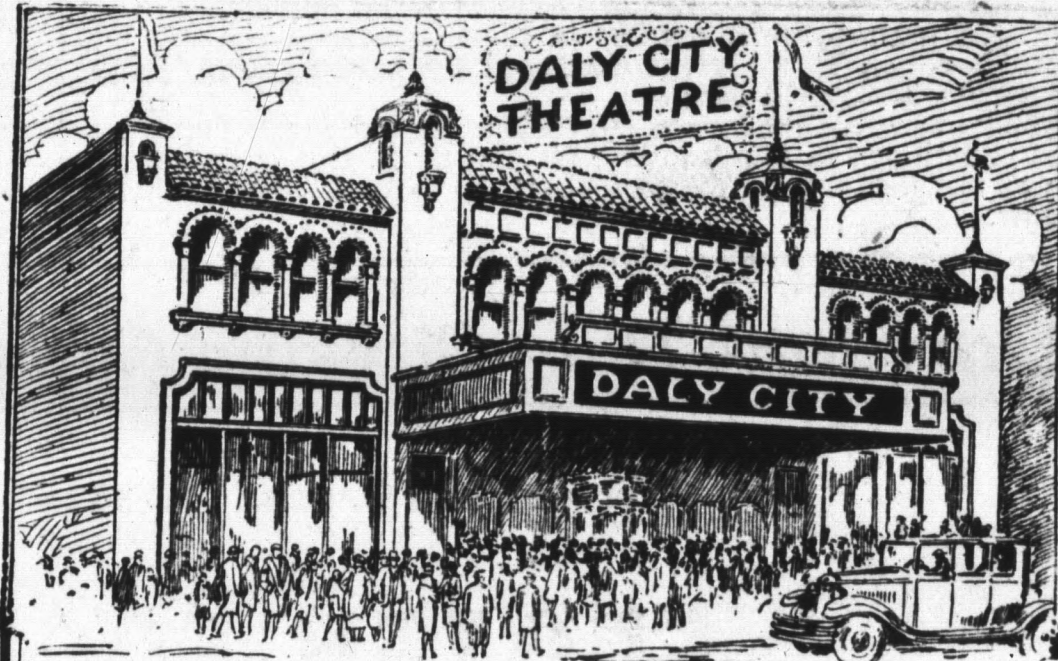
Repairing,
Parts
and
Service

VIC'S AUTO REPAIR SHOP

Expert, Complete Auto Repairing

6716 Mission Street

DElaware 1063



NOW PLAYING—

Wed., Thurs., Fri., Sat., Nov. 15-16-17-18—

BING CROSBY, RISE STEVENS, BARRY FITZGERALD in

"GOING MY WAY"

Also "MUSICAL MOVIELAND" and A Fox and Crow Cartoon
"PLENTY BELOW ZERO"

Sunday, Monday, Tuesday, Nov. 19-20-21—

BETTE DAVIS, CLAUDE RAINS in

"MR. SKEFFINGTON"

Also MARTHA O'DRISCOLL, NOAH BEERY JR. in

"ALERGIC TO LOVE"

Cartoon — "LOST AND FOUNDLING"

Wednesday, November 22—

RICHARD DIX, ALFRED DEKKER, JANE WYATT in

"THE KANSAN"

Also SIMONE SIMON, JOHN EMERY in

"MADEMOISELLE FIFI"

Thursday, Friday, Saturday, Nov. 23-24-25—

CARMEN MIRANDA, DON AMECHE, WILLIAM BENDIX in

"GREENWICH VILLAGE"

Also TAMARA TOUMANOVA, GREGORY PECK in

"DAYS OF GLORY"

Bear Cartoon — "BIG HEELWATHA"
Continuous Showings, Thanksgiving, Nov. 23

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

SIXTH WAR LOAN

California's quota in the Sixth War Loan drive which opens on Monday, November 20, is \$836 million. The national goal is \$14 billion. Individuals are asked to account for \$5 billion of it.

The U. S. Treasury is aiming a bit lower than in the Fifth War Loan—then it was \$16 billion—but the present goal is still a high one and will call for the wholehearted support of all Americans if it is to be achieved.

In view of the fanatical resistance of both the Germans and the Japs, we hardly need be reminded that our dollars are very necessary to give our land and sea forces the supplies they will need to carry on the job. A few months ago when Allied troops were sweeping across France, we may have been tempted to think that the war in Europe was just a matter of weeks. Now the indications point to a good many hard months before the Nazis are brought to their knees.

The Sixth War Loan is not just the "other fellow's" job. It's yours. California's quota, the national goal, and the individual share—all these can be attained only as we civilians "shoulder arms" in this campaign.

As in the past, the full strength of America's sales forces will be brought into action. The retailers in California and throughout the rest of the nation are mobilizing their "Third Army" of five million employees with the aim of having each one sell at least \$300 worth of War Bonds during the drive. A Federal Reserve survey showed that the "Third Army" substantially increased "E" bond sales in the Fifth War Loan campaign.

It has been said many times that you only lend your money while many servicemen give their lives. But however often that statement is made, it does not become any less true.

So, be sure you do your part in this drive. Invest an extra \$100—or more. And keep all the War Bonds you buy. It's the least you can do.

THANKSGIVING

Once again the Thanksgiving season is with us, and we pause to contemplate the good of the past year.

In some homes, the giving of thanks may not seem easy. Loved ones are scattered over the globe facing the perils and hardships of war. Some have already made the supreme sacrifice.

At times we may feel discouraged, overwhelmed with the problems of living. Even in the United States, war conditions are trying. From a distance we watch a world conflagration rage on, knowing that the staggering complexities of peace will follow it. Probably never in human history was the world so weighted with the baggage of fear, hate and uncertainty.

Yet, there is much to be grateful for. We have seen the Allied armies break the yoke of Nazi tyranny in France, Belgium and the Balkans. The liberation of the Philippines is under way.

America, herself, has been blessed. None of the battles has been fought on our land. Our cities and fields have not been scarred by enemy bombs. Our citizens have not been thrust into concentration camps, nor our churches closed, nor our schools given over to fascist teachings.

In spite of restrictions, we are well fed and clothed. In fact, the nation is experiencing a material prosperity never before approached. But our thanks are not primarily for material abundance. They are for spiritual wealth, expressed in the magnificent courage and unselfish devotion to the right displayed by hard-fighting, peace-loving peoples the world over.

Beyond even this, however, our hearts should reach out above persons and things in thanksgiving for life itself. Out of the appreciation of the good we see today, springs the eternal hope of a better tomorrow.

Activity Calendar

Friday, Nov. 17

3:30 p. m.—Regular meeting, Girl Scout Troop No. 3, Mission and Theta.

4 p. m.—Regular meeting, Cub Den No. 7, 443 Hillside boulevard.

7:30 p. m.—Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

8 p. m.—Regular meeting, Sewing club of Vista Grande Camp No. 6035, Royal Neighbors of America, Little Italy hall, 6229A Mission street.

Saturday, Nov. 18

8 p. m.—Festival and fair, for benefit of Holy Angels church, Colombo hall, San Pedro road.

Sunday, Nov. 19

9:45 a. m.—Sunday school, Grace Presbyterian church, Hanover and Evergreen.

10 a. m.—Drill, Company A, 3rd Battalion, State Guard, meet at 101 Parkview avenue.

10 a. m.—Sunday school, followed at 11 a. m. by preaching service, sponsored by Grace Presbyterian church, Colma Community Center building, Dunks street.

11 a. m.—Preaching service, Grace Presbyterian church, Hanover and Evergreen.

7:30 p. m.—Preaching service, Grace Presbyterian church, Hanover and Evergreen. (Other churches—please send in your Sunday services schedule for the Activity Calendar.)

Monday, Nov. 20

3 p. m.—Regular meeting, Brownie Troop No. 9, Mission and Theta.

3 p. m.—Regular meeting, Brownie Troop No. 10, Colma Community Center building, Dunks street.

4 p. m.—Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 178 North Parkview avenue.

8 p. m.—Stated meeting followed by

last initiation, Crocker Chapter No. 382, O. E. S., Masonic temple, 17 Hillcrest drive.

Tuesday, Nov. 21

1:30 p. m.—Public whist, Court St. Mary No. 1155, C. D. A., Masonic hall, 17 Hillcrest drive.

2 p. m.—Regular meeting, Woodrow Wilson P. T. A., Woodrow Wilson school.

3:30 p. m.—Regular meeting, Girl Scout Troop No. 2, Mission and Theta.

3:30 p. m.—Regular meeting, Girl Scout Troop No. 5, No. 5 firehouse, Oliver and Bellevue.

7 p. m.—Night school, Jefferson Union high school, 6996 Mission street.

7:30 p. m.—Regular meeting, Crocker Lodge No. 454, F. and A. M., Masonic temple, 17 Hillcrest drive.

7:30 p. m.—High School Westminster fellowship, Grace Presbyterian church, Hanover and Evergreen.

8 p. m.—Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

8 p. m.—Official visit, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.



SHARE YOUR CAR

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

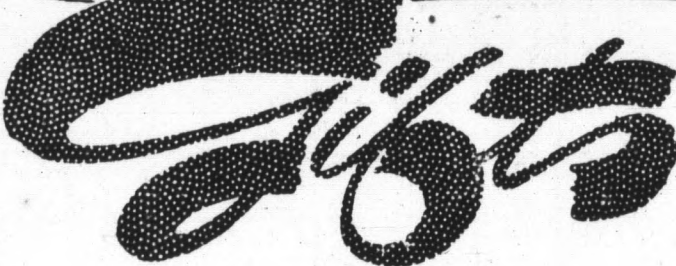


Have That Broken Auto Glass Replaced Before the Rainy Season!

COLMA AUTO GLASS COMPANY

Expert Installations — Safety and Plate Glass
For estimate, call RAnd. 7279 7244 Mission Street

USEFUL CHRISTMAS



For Infants

Zipper Bunting Set \$3.95



3-Piece, 100 per cent Wool Sweater Set \$3.95 in Pink, Blue, White

Soft Flannel Gowns 59c all colors



Knit Rompers \$1.25 \$1.69 \$2.95



KAYE'S SMART SHOP

10 A. M. to 6 P. M. — Fridays & Saturdays until 8:30 P. M.
66 School Street ELkridge 3710

Attention--Daly City and Colma Residents

A New and Urgently Needed

FROZEN FOOD LOCKER SERVICE

WILL BE AVAILABLE TO YOU IN DALY CITY,
OPENING ABOUT DECEMBER 10.

Sanitary Processing, Cutting, Quick Freezing, and

Individual Locker Storage of Meats, Poultry,

Fruits and Vegetables.

We suggest that local residents make reservations immediately as applications are coming in from other peninsular cities and the number of lockers is limited.

Mission Food Lockers

60 STATION AVENUE -- OFF SCHOOL STREET

Buy Bonds & Stamps

Special Values

EGGS

Golden White, Large, Grade B—Carton Dozen

54¢

MARGARINE

Sunnybank, enriched with vitamin A (2 pts.) 1-lb. Carton.

18¢

Oats Quaker Quick or Regular.—3-lb. 28¢

Hershey Cocoa ½-lb. Can 2 for 19¢

Pie Crust Singers—8-oz. Carton 8¢

Pancake Flour Globe A-1 2½-lb. Carton 22¢

Gingerbread Mix Dromedary 14-oz. Ctn. 18¢

Baking Powder Clabber Girl 10-oz. Can 9¢

Sugar Powdered—Ration Stamp—1-lb. 8¢

Karo Syrup Red Label—1½-lb. Gl. 15¢

Allspice Schillings—2-oz. Can 9¢

Soda Crackers Snowflake 1-lb. Carton 19¢

SAFEWAY

Guaranteed Values

Now is the time to
bake for the Holidays!

Margarine Troco (2 pts.)—1-lb. Package 23¢

Flour Kitchen Craft—Enriched—No. 5 Bag 29¢ No. 10 Bag 55¢

Flour Gold Medal—Enriched—No. 5 Bag 31¢ No. 10 Bag 59¢

Bisquick Gold Medal Flour 20-oz. Carton 17¢ 40-oz. Carton 29¢

Extract Schilling's Vanilla or Lemon 1-oz. Bottle 19¢ 2-oz. Bottle 33¢

Easy to bake for Holiday eating!



THE HOLIDAY season is "just around the corner" and now is the time to think about the good things we can bake—good things to top off any fine dinner! For example, a fruit cake or a special pie or a holiday pudding.

DARK FRUIT CAKE

1 cup enriched flour
½ tsp. nutmeg
¼ tsp. cloves
¼ tsp. salt
½ cup shortening
½ cup brown sugar,
firmly packed
4 eggs

2 cups seedless raisins
½ cup thinly sliced
citron
½ cup thinly sliced
candied orange peel
½ cup chopped nut-
meats, peanuts, wal-
nuts, pecans, etc.

Sift and measure flour; sift again with spices and salt. Cream shortening; add sugar gradually, creaming until light and fluffy. Add eggs one at a time, beating well after each addition. Add flour mixture gradually, combining thoroughly. Fold in fruits and nutmeats; mix. Pour into loaf pan (8x5½x3) lined first with well-greased manila, then waxed paper. Bake in slow oven (275° F.) 2½ hours or until done. Makes 1 loaf.

Note: Cake is the "quick-baking" type. May be stored for only a few weeks.

TWO-IN-ONE PIE

3 medium-sized cook-
ing apples
2 tps. flour
6 tps. sugar
½ tsp. cinnamon
¼ tsp. nutmeg

Enough pastry for 2
crusts
1 tbsp. butter or
margarine
1½ cups mincemeat
½ cup fruit juice or cider

Peel and slice apples; sprinkle with combined flour, sugar and spices. Divide pastry in half; roll out each half. Make two large turnovers using apple filling dotted with butter or margarine in one, mincemeat with fruit juice or cider in the other. Seal well and place together in one 9-inch pan. Prick marking in top of each turnover, using A for apple and M for mincemeat. Bake in hot oven (450° F.) 10 minutes; reduce heat to moderate (350° F.) and bake 40 minutes longer or until done.

HOLIDAY PUDDING

1 cup enriched flour
1 tsp. baking powder
½ tsp. soda
½ tsp. salt
1 tsp. cinnamon
¼ tsp. allspice
¼ tsp. cloves

1 cup milk
1 cup dry bread crumbs
½ cup shortening, melted
½ cup molasses
½ cup raisins
½ cup finely cut candied
fruit or citron

Sift and measure flour; sift with baking powder, soda, salt and spices. Heat milk to boiling point; pour over bread crumbs and let stand 5 minutes. Blend in melted shortening and molasses; add dry ingredients to which raisins and fruit have been added; stir until smooth. Pour into well-greased and floured quart mold, filling ¾ full. Tie 4 or 5 thicknesses of parchment or wax paper over top of mold. Place on rack in deep kettle. Fill kettle with boiling water to ½ depth of mold. Cover kettle tightly; steam 2½ hours or until done, adding additional boiling water as needed. Serve warm with Hard Sauce; serves 8.



Safeway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

\$3,375.00 PANCAKE CONTEST

Write in 25 words which you prefer

DOLLAR SIZE?

OR

COWBOY STYLE?

107 CASH PRIZES, free entry blanks and rules at SAFEWAY

SUZANNA

Pancake & Waffle FLOUR

20-oz. Carton 9¢ 40-oz. Carton 2 for 29¢

SAFEWAY PRODUCE!

Safeway produce is priced by the pound to save you money — you pay only for what you get.

PIPPIN APPLES

2 POUNDS 17¢

POTATOES U. S. No. 1 Russets 10 lbs. 38¢

MELONS Honeydew—Fancy quality—Lb. 8¢

CABBAGE Fancy Solid Heads 2 lbs. 8¢

ONIONS Fancy Quality Yellow 3 lbs. 10¢

MISCELLANEOUS NEEDS

Tenderoni Van Camp—6-oz. Package 2 for 15¢

Spaghetti Sauce Riviera—10-oz. Can 12¢

Gluten Steaks Loma Linda—17-oz. Glass 32¢

Tomato Soup Campbell—10½-oz. 3 for 25¢

Cranberry Sauce Dehydrated—1-oz. Gl. 23¢

Marmalade Saxon House—2-lb. Glass 29¢

Cereal Malto Meal—26-oz. Carton 22¢

Banana Nut Layer Cake 33¢

Cinnamon Rolls Package 15¢

American Cheese

Dutch Mill (24)—2-lb. 75¢

Cherub Milk

Evaporated (1)—Tall Cans 3 for 27¢

Sierra Pine Soap

Toilet Regular Bar 2 for 13¢

Super Suds Soap

Granulated 24-oz. Carton 23¢

CANNED FOODS

Corn Del Maiz Golden, Cream Style—No. 2 Can 13¢

Gardenside Peas No. 2 Can 11¢

Green Giant Peas No. 2 Can 18¢

Gardenside Tomatoes (30)—No. 2½ 2 for 25¢

Spinach Emerald Bay—No. 2½ Can 2 for 29¢

Soy Beans Loma Linda—17-oz. Glass 15¢

Peaches Del Monte ½s or Sl. (80)—2½ Can or Gl. 24¢

BEVERAGES

Roma Wine Sherry—1/5 Bottle \$1.10

Grapefruit Juice Townhouse, Unsw.—46-oz. 29¢

Sno-Cola Quart Bottle—Plus Deposit 2 for 15¢

Tea Bags Canterbury Orange Pekoe—16's 13¢

Malted Milk Carnation—1-lb. Glass 39¢

Nob Hill Coffee Whole Roast—1-lb. Package 24¢

SAFEWAY MEATS

FRYING CHICKENS

Select Meaty Size—2 to 3½ lbs. each—Lb. 43¢

SIRLOIN STEAKS

Choice cuts, Good Quality (13 pts.)—Lb. 34¢

RIB LAMB CHOPS

or Rib Lamb Roast—A Grade (7 pts.)—Lb. 42¢

FANCY EASTERN FOWL

Tender Meaty—fine for fricassees—Lb. 38¢

FRESH LAMB STEW

Breast cut—Grade A Bone in—Lb. 12¢

LAMB SHOULDER ROAST

Lean tender, cross cut, Grade A (3 pts.)—Lb. 25¢

STEAKS

Porterhouse—T-Bone and Club Steaks—fine quality (14 pts.)

POUND 42¢

Formay Shortening

3-lb. Glass 64¢

Roma Wine

Burgundy—1/5 Bottle 92¢

Lifebuoy Soap

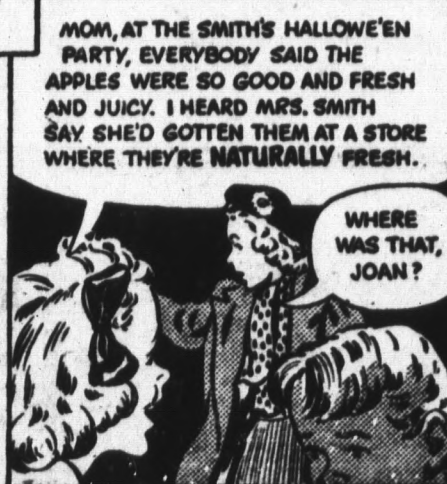
Toilet Regular Bars 3 for 20¢

Tea Timer Crackers

1-lb. Carton 21¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

JOAN REMEMBERED GOOD APPLES



Yes, in Produce It's The Eating
Goodness That Counts!

Safeway's fruits and vegetables—naturally fresh—are rushed as fast as possible from field to store, retaining their finest eating qualities. Take advantage of Safeway's good produce, this week and every week!

SAFEWAY

Daly City-Colma H-O, Nucoa Week

LOCAL OPA DISCUSSES INFLATION DANGER

(Editor's note: this column is prepared for The Record's readers by the local OPA board and is printed by this newspaper for the convenience of both the public and the board.)

Grocer - Consumer Anti-Inflation Campaign . . . The objectives of the Grocer-Consumer Anti-Inflation Campaign are: 1. To focus attention on the fact that a critical period in price control may lie just ahead; that carelessness now could set loose a disastrous upward price-wage spiral and threaten the relatively stable base we have established for post-war prosperity. 2. To get ceiling price lists displayed in all food stores at places where they can be easily read by the public and have more housewives use these lists when they shop. 3. To combine the efforts of grocers and housewives in keeping prices down on a basis of mutual effort and friendly cooperation.

To accomplish those objectives OPA is asking that dealers make a special effort to keep their ceiling price lists well displayed and that you, as a housewife or a purchaser of articles with ceiling prices, use those lists, ask your grocer about ceiling prices and in a friendly and cooperative way get together with your merchants in doing your part to curtail the inflationary trend that will threaten as the war draws to a close. A very critical period in our price control program lies in the months immediately ahead. Military victories do not immediately

remove the dangers of inflation. Almost half of the World War I inflationary period occurred after the Armistice. For twenty months after World War I prices rose almost twice as fast as during the war. Today America has a firm grip on food prices but so long as we have any wartime scarcity, and so long as large parts of our incomes come from war production, heavy price pressures will continue. These pressures are a serious threat to the economic security of American families and the food industries. Do not relax your vigilance!

Adopt a friendly attitude to-

wards ceiling prices and feel free to discuss them with your dealers. Do not hesitate to talk about ceiling prices with your grocer. It is an American duty that both you and your grocer owe your country.

Salvaged fats . . . Salvaged kitchen fats are termed "hard fats" . . . the type we used to import from the Philippines, Dutch East Indies and Malaya. With these Pacific imports cut off, a large percentage of the hard fats needed to make munitions, lubricants, medicines and soap for war purposes must still come from American households and public

eating places. While the fat salvage campaign brought in about 180 million pounds of fats in the past twelve months, some 500 million pounds are wasted annually in this country.

There are lots of ways to save used kitchen fats. Bits of fat trimmed from chops and roasts may be saved in a small bowl in the ice-box. Once a week when the oven is on, these savings can be melted down. Broiling pans, roasters and frying pans should be scraped for extra fat before they are washed. Soups, stews and gravies can be skimmed for excess fat.

Dante At Geary

Dante, world's greatest master of mystery, combines the deftness of a brilliant illusionist with all the art of a skillful stage producer. His gifts are cleverly exploited in his new all-fun mystery revue, "Cockeyed Inferno," which opened a limited engagement at the Geary theatre in San Francisco, Monday, November 13.

Dante has everything in magic. His astonishing repertoire ranges from card manipulation, sleight of hand and conjuring to the most complicated feats of bodily transference and disappearance that are breathtaking in their daring and novelty.

Moi-Yo Miller, famous Australian beauty and a cast of 30 international mystifiers assist Dante in the 50 outstanding spectacles presented in "Cockeyed Inferno."

Mrs. America Meets The War - -

Zipper — 10 million of 'em—will be released as Army surplus in the next few months. Lengths will vary from the 4-inch midget size to 108-inch colossals. With 10 million zippers made available for civilian purchase, looks like there'll be enough of 'em to zip everything from plackets to parasols.

If your family is fussy about food you may as well be firm and tell them to stop "beefing" about the beef. Chester Bowles, National head of OPA, tells us that we can't expect better beef until late winter or spring—it will take that long to fatten the present population of range beef with the new corn crop. Corn is one of the most vital of the cereal grains going to feed our troops and allies overseas, so the amount of corn available for cattle feed here at home must be carefully apportioned. Consequently the amount of tender corn-fed beef is not yet plentiful.

Better treat that kitchen oilcloth carefully. The War Production Board warns that oilcloth may become more scarce because of a poor linseed oil crop here at home and the uncertainty of imports from Argentina. American chemists, however, realize the time-saving value of oilcloth on our kitchen tables and they are investigating the possible use of fish oil as a substitute for linseed oil in the production of gay table coverings.

Have you had trouble satisfying the family's sweet tooth? Failed to fix fudge because of no sugar? Well, OPA says there will be more beet sugar on grocers' shelves in a few weeks due to increased reduction of beet sugar here in the west. So you can plan for home-made Christmas candies and cookies.

Buy 'em and Keep 'em **WAR BONDS**

CAREFUL COOKING WILL FLOAT A BATTLE SHIP
BUDGET AND SAVE FOR WAR BONDS AND STAMPS

Traders Groceteria

In Milo's Market 6315 Mission Street

Under New Management

SUPER SPECIALS For One Week - Starting Friday November 17 through Thursday, November 23

PEAS **PICTSWEEP** **12¹/₂¢**
No. 2 Can **Reg. 18c**

BORDEN'S MILK **3 FOR 25c** **CAMPBELL'S TOMATO SOUP** **3 FOR 23c**
Large Can

SOAP **PEET'S POWDER** **21¢**
Reg. 30c

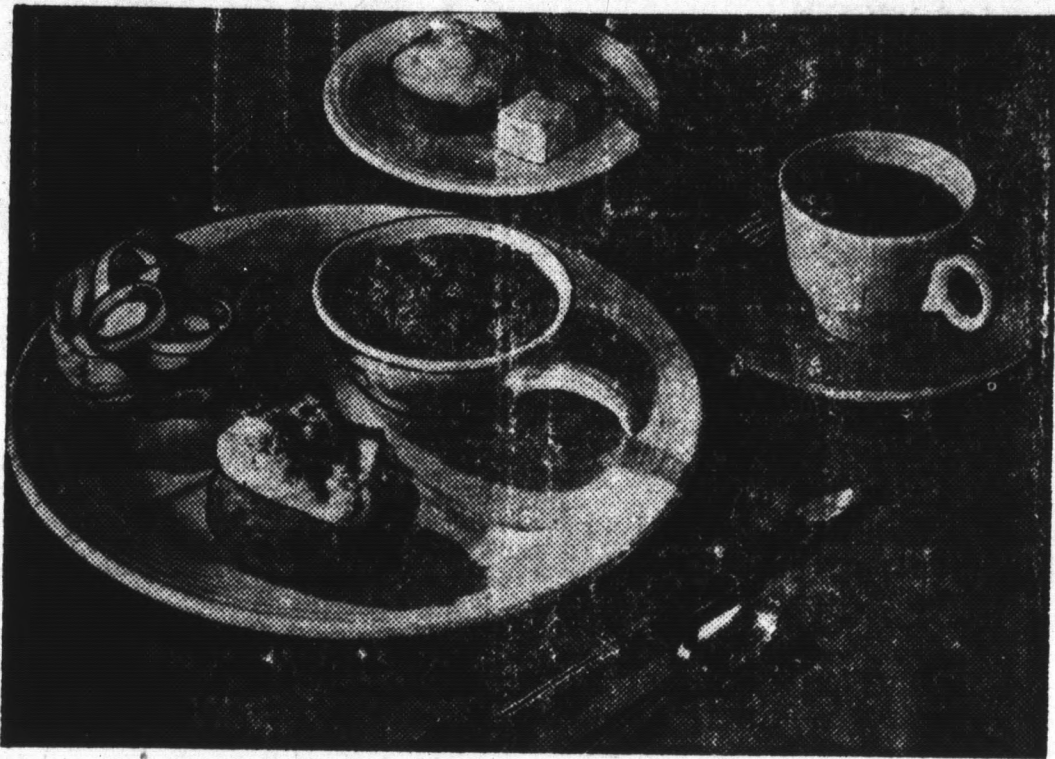
V8 JUICE **12¹/₂¢** **LINDEN'S CHICKEN and NOODLES** **25c**
COCKTAIL - No. 2 can **Reg. 34c - 1 lb. jar**

HO QUICK OATS **Large Size** **19c** **KELLOGG PEP** **8c**
Quick or Regular

NUCOA **1 lb.** **24c** **EARLY MORNING SYRUP** **16c**
Maple and Sugar

Stores Feature Products Nov. 17-25

Short-Point Nutrition Found Easy With Nucoa



MERCHANTS everywhere are featuring the Basic 7 Food Groups because they're vitally interested in helping the Government's nutrition program. Displays playing up these 7 Food Groups may be found in stores all over town . . . and they give plenty of suggestions for serving meals which follow the National Nutrition Program.

One such Basic 7 food is Nucoa, America's largest-selling margarine. Nutritionally important because it contains 9,000 units of Vitamin A to the pound, Nucoa is also an excellent source of energy. And it is easy on the ration book . . . only 6 points a pound. An excellent spread for bread, it gives added flavor when used as a seasoning in many cooked dishes. Try these two point-saving examples:

Vegetable Souffle

- 3 tablespoons Nucoa
- 3 tablespoons Enriched Flour
- 1 teaspoon salt
- 1/4 teaspoon pepper
- 1/2 cup milk
- 3 eggs, separated
- 1 cup cooked, chopped spinach
- 1 cup cooked, chopped carrots

Melt Nucoa over low heat. Add

flour and seasonings and mix well. Add milk gradually, stirring constantly until smooth and thickened. Add well-beaten egg yolks and vegetables. Fold in stiffly beaten egg whites. Bake in individual Nucoa casseroles set in a pan of hot water in moderate oven (350° F.) 30 minutes. Place casserole in large dinner plate and serve with baked potato and onion-radish salad. Yield: 6 servings.

Baked Stuffed Fillets

- 6 tablespoons Nucoa, melted
- 6 fish fillets (1 1/2 pounds)
- 1 1/2 cups hot mashed potatoes
- 2 tablespoons milk
- 1 teaspoon salt
- 1/4 teaspoon pepper
- 3 tablespoons chopped onion

Mix potatoes with half the Nucoa, the milk, half the salt and the onion. Mix remaining Nucoa, salt, and pepper and brush fish fillets generously. Arrange 3 fillets in a well-greased baking dish. Spread potato stuffing on each fillet and cover with remaining fillets. Bake in a moderate oven (350° F.) 25 minutes, or until done. Serve with a casserole of baked tomatoes and onions. Yield: 6 servings.

**They keep fighting—
You keep buying
WAR BONDS**



Keep 'em on the job

SERVE THE

BASIC 7 EVERY DAY

To work for victory...to fight and win the war, the U.S. needs US strong. That means we should follow Uncle Sam's nutrition guidance. We should eat foods from the Basic 7 Food Groups, every day. Nutritious NUCOA and hearty H-O OATS—both products of The Best Foods—are among the leaders in this battle for better nutrition. Look for H-O OATS and NUCOA* at your grocer's today.

THE BASIC 7 MEANS GOOD NUTRITION

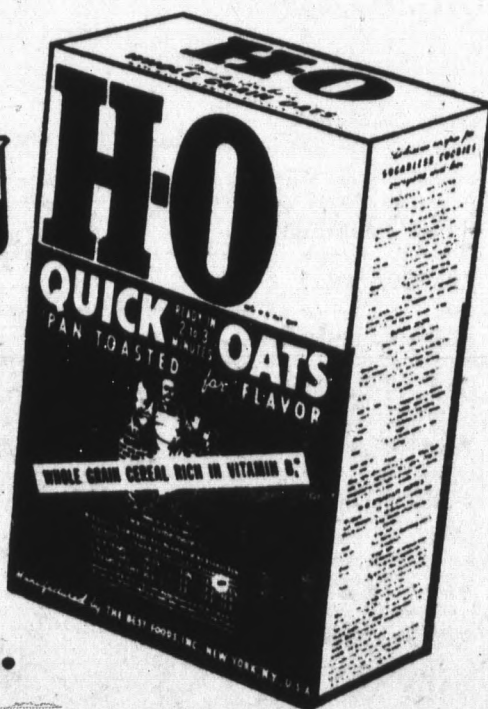


NUCOA is included in Group Seven of the Basic 7. It contains not less than 9,000 Vitamin A units per pound . . . and 3,300 calories, as much food energy as the most expensive spread for bread. So let point-thrifty NUCOA complement your family's diet, daily. You can use it inexpensively as a spread for bread and in seasoning hot vegetables. Ask for NUCOA today.

*If your grocer is sometimes out of NUCOA, please be patient. Under wartime conditions we and your grocer are doing our best to supply you. Remember NUCOA is worth waiting for and certainly worth asking for again.



H-O OATS is in Group Six of the Basic 7. It's one of the best all-around foods you can give your family. It gives you a hearty breakfast full of real nourishment. But do you know it is also one of the best "meat-stretchers" you can buy? And what cookies compare in taste or goodness with real oatmeal cookies? Remember, too, that H-O OATS are specially delicious because they have that appetizing, pan-toasted flavor. Get a package today—and serve H-O every day to help keep the home front strong.



Products of THE BEST FOODS, INC.

LOOK FOR NUCOA AND H-O OATS AT YOUR GROCER'S NOW



THESE

Are Being Featured

At The Following Daly City Stores This Week:

- | | |
|---|----------------|
| BELLEVUE MARKET
499 Bellevue Avenue | RAndolph 2003 |
| G. BELL AND SONS
26 San Pedro Ave., Colma | DElaware 9040 |
| CASENTINI'S MARKET
7369 Mission St., Colma | DElaware 1760 |
| CASTLE GARDEN GROCERY
202 School Street | |
| COUNTY LINE MARKET
6000 Mission Street | RAndolph 4608 |
| CROCKER GROCERY
98 Crocker Avenue | RAndolph 9846 |
| FARMERS MEAT COMPANY
6386 Mission Street | DElaware 1161 |
| HILLSIDE GROCERY
Hillside and Sylvan, Colma | RAndolph 1701 |
| KEITHLEY'S MARKET
6390 Mission Street | |
| LARSON'S GROCERY
100 Los Olivos Avenue | DElaware 9708 |
| LUCCA RAVIOLI
7370 Mission St., Colma | RAndolph 6102 |
| MAC'S GROCERY
201 Vista Grande | |
| NEW DALY CITY MARKET
398 Templeton | DElaware 2770 |
| PHIL'S GROCERY
108 Los Olivos Avenue | EElkridge 0458 |
| PHILOSOPHY STORE
31 Hillcrest Drive | |
| RELISH BAKERY
6356 Mission Street | RAndolph 5712 |
| SAFeway STORES INC.
6318 Mission Street | |
| SCHOOL STREET GROCERY
82 School Street | EElkridge 2177 |
| SHAKESPEARE GROCERY
100 Shakespeare Street | DElaware 8240 |
| SPRING VALLEY MARKET
198 Los Banos Avenue | RAndolph 0852 |
| WESTLAKE MARKET
301 Miriam Street | |

	Name	Address	Phone	Prop. or Mgr.	Date Est.
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Lombardi Auto Service	6498 Mission	RAndolph 9949	Frank Lombardi	
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Carl L. Haas	7046 Mission	RAndolph 3868	Carl L. Haas	
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
	Vic's Auto Repair Shop	6716 Mission	DElaware 1063	Vic Gotelli	
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
BARBER SHOPS	Daly City Barber Shop	6371 Mission			1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	Edna's Beauty Shop	7119 Mission	DElaware 2985	Edna J. Vermeer	
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1940
	Modiste Cleaners	6202 Mission	JUniper 4-9822	H. D. McCamish and Staff	
	Wardrobe Cleaners	6748 Mission		F. P. Clinton	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttman	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepier	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
	Andrew Vireno	6196 Mission	RAndolph 5002 & ELk. 2442		1943
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scoeca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
MOTORCYCLES	Daly City Motorcycle Shop	7244 Mission	RAndolph 7279	O. B. O'Brien	
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	Mission & Wellington	DElaware 3343	T. R. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacalasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591		1940
	Lena's Cafe	6598 Mission	RAndolph 10017	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flourney	YUkon 2112	Art Kloth	

Parfaits At Home

By Frances Lee Barton

REMEMBER how you enthuse over colorful parfaits when they are served at restaurant, club or hotel? Attractive, aren't they? And delicious too!



Don't think of these as desserts that cannot be made at home for family or guests. The task is an easy one, even for an amateur. So why not serve a home-made parfait as a surprise dish?

Vanilla Pudding Cranberry Parfait
Prepare Vanilla Pudding as directed on package. Cool. To make diagonal design, hold parfait glass at 45° angle and partially fill with pudding. Still holding glass at same angle, add ½-inch layer of Cranberry Orange Sauce; then fill with pudding. Chill. Makes 4 servings.

Cranberry Orange Sauce. Cut 1 small whole orange into wedges; remove seeds. Put through food chopper with 1 cup cranberries. Add ½ cup sugar and dash of salt and mix well. Chill several hours. Makes ¾ cup sauce.

DOUBLE THE CARE

and



DOUBLE THE WEAR



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WAR
BONDS

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KEEP ON BUYING

WAR BONDS and STAMPS

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FREE PICKUP and DELIVERY SERVICE

PLUMBING HEATING

20-gallon Automatic
Water Heater, with
Metal Jacket - \$43.50

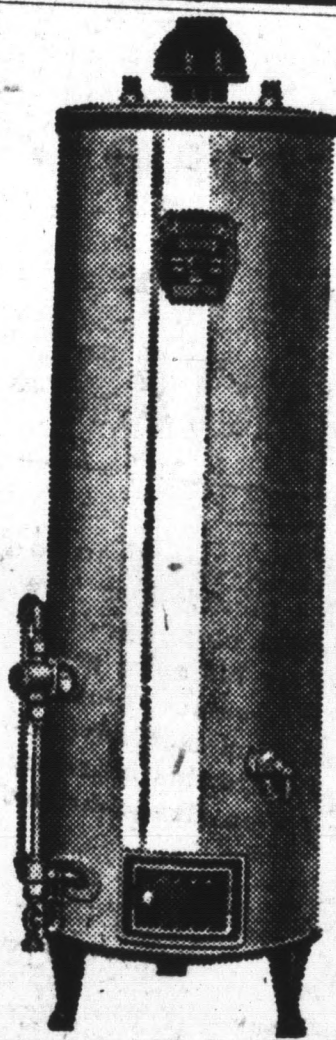
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PATENT CHIMNEYS, FURNACES
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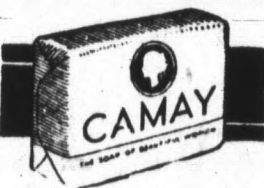
7046 Mission Street

RAndolph 3868

Friday and Saturday Specials

CRISCO 3-lb. jar 68c

OXYDOL Lg. Pk. 22c



Reg. Bars
3 for 20c

APRICOT JAM 39c

S & W, 2-lb. jar

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Campbell's

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MONTEBELLO Muscatel, Port,
Sherry, Tokay

Full Quart 98c

FREE BAKING DISH

with

ALBER'S QUICK OATS

Large 3-lb. pkg. 29c
Small 1-lb., 4 oz. pkg. 14c

Montebello VERMOUTH

30-ounce bottle

98c

WE CARRY A FULL LINE OF
LIVESTOCK AND POULTRY FEEDS
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Fancy Green OLIVES

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Make LUCCA'S your headquarters for Whiskies, Gin,
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AND PRICED RIGHT!

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(We Reserve the Right To Limit)

Phone RAndolph 6102

Curfew Call



GLISTENING BLACK is drama at its best in short dinner dresses. Cape sleeves, a line-softening tunic and hem-slit skirt are fashion features which CBS actress Lurene ("Suspense") Tuttle has coordinated to express this year's "dress-up" mood. Worn with long black gloves and a small turban, Miss Tuttle's costume emphasizes the adaptability of black to every after-dark occasion.

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

REFRIGERATORS FOR FOOD DISPENSERS

Commercial Reach-In refrigerators now available—
20 cu. ft. to 72 cu. ft.

WALK-IN BOXES BUILT TO ORDER

*Domestic refrigerators will be
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See Frank Neumann—

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JUniper 4-4469



The MAP and the MORTAR

★ Into this mortar go medicants from every corner of the globe. Many rare and costly items stock our prescription shelves. Our large volume permits us to keep them always at hand, fresh and potent. That is one of the reasons your

physician directs patients to bring his prescriptions here for careful compounding; calls us for his office needs. Skilled service, plus the highest ethical standards combine to make this pharmacy Prescription Headquarters:

McGRAW BROTHERS
Prescription Pharmacists
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LADY, will you spare your husband for part-time service in the United States Coast Guard Volunteer Port Security Force?

He serves only 12 hours per week, still lives at home and keeps his regular job. Every man should be proud to wear the uniform of his country in time of war!

Contact headquarters at 630 Sansome street, or Ensign Joe Mather at

MATHER BROTHERS GARAGE

6041 Mission Street

DElaware 3426

WESTLAKE MARKET

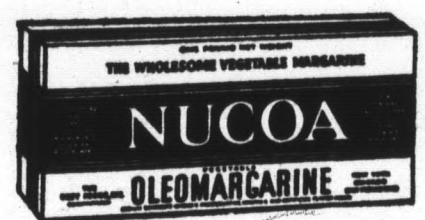
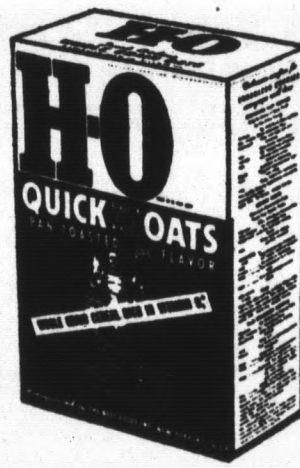
301 Miriam St.

RAndolph 9667

Sunday Hours: 8 A. M. to 1 P. M.

Open Evenings Till 8 p. m.

Take advantage of
H-O Nucoa Week to
buy these fine foods



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Market Prices
—always at Westlake!

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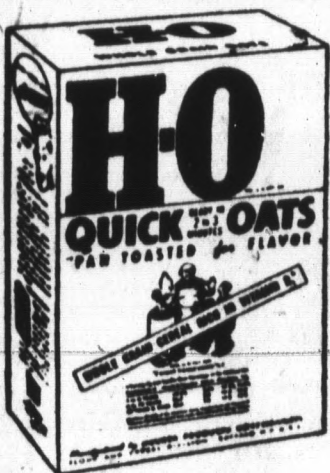
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Quick or Regular
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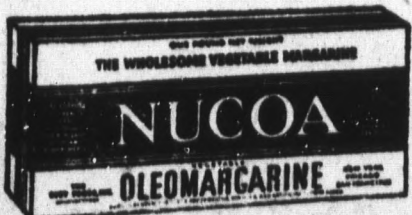
BEST FOODS MAYONNAISE

No Limit - Pint Jar

35c



NUCOA, lb. 27c
(2 red points)



1944 THANKSGIVING DINNER

Whether you observe "the day" on November 23 or 30, you'll want to serve the finest poultry or meats obtainable. This year, as in the past, that means choice selections from the **FARMERS MEAT COMPANY**.

Even with rationing restrictions, you'll find us willing and anxious to oblige you, with quality poultry, and meats cut to your order, at **FARMERS' low prices**.